



We offer an extensive range of marketing services to satisfy your business needs

With time at a premium we know how difficult it can be to focus on marketing and growing your business. With this in mind we can offer an extensive and flexible range of services. We understand that every business has it's own unique requirements and so we can work with you to implement a tailor made approach that is right for your business.

We also know that in today's current climate budgets are tight and so to make marketing your business more affordable we are happy to discuss payment in installments to enable you to spread the cost.

Our services:

- Customer and competitor analysis.
- Research.
- Branding and development.
- Marketing material development including brochures, stationery and business cards.
- Website design and development.
- Relationship management.
- E-campaigns and social media.
- PR Activities - launch parties, press releases.

Benefits to your business:

- Increase your customer base.
- Retain the customers that you already have.
- Increase sales & make your business more profitable.
- Increase brand awareness.

Marketing Review Packages

We have developed two new marketing review packages to help you review the effectiveness of your existing marketing approach and identify improvements that will help you to increase sales and profitability.

Please see reverse side for a more detailed explanation.



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Marketing Review Packages

Support Package £450 (option to pay by instalments available)

This package includes:

- An initial meeting to understand how you currently market your business. We will gather from you information on your unique selling points, your branding, your main competitors and examples of your marketing material.
- A half day one to one workshop session where we'll take you through our feedback on your existing marketing approach. We will also provide you with analysis to show how your marketing approach compares with that of your major competitors. We'll then work with you to review existing and new marketing opportunities. These will then be evaluated in order to identify the marketing priorities for your business.
- A further meeting to present a 12 month marketing action plan to provide you with a clear way forward for your business.

Premium Package £750 (option to pay by installments available)

This package has been designed to help you to keep focused by providing you with additional on-going support to deliver your marketing action plan.

This package, in addition to all of the above includes:

- A more detailed action plan and task list.
- To ensure this plan is achievable 2 marketing review meetings will be arranged to discuss your action plan and put measurements in place to ensure that this plan having the desired effect and impact on your business.
- A business mentoring session to look at broader business issues and to provide advice and support.

What Next?

If you would like to discuss further any of our services or you would like to arrange a free one hour consultation call us now on 07909 877156 and ask for Claire or Alex.

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Working in conjunction with:



BUSINESS DEVELOPMENT AND CORPORATE FINANCE



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